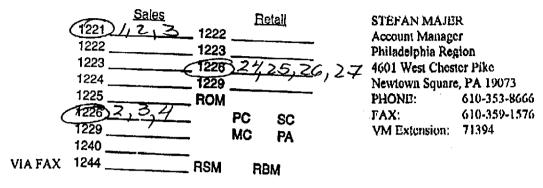
R. J. REYNOLDS

TOBACCO COMPANY



May 8, 1996

TO:

二年 大大大学 はないで

M. J. McHugh

G. P. Mitchell L. Waechter J. F. Klein

D. L. James

R. L. VanSickle

G. Teeter J. Rago

C. DiBenedetto F. J. DeJong

K. Brandt

K. L. Myers

J. M. Leonard

C. Forencak

M. Moss

J. Kavanagh

All RJR Retail Reps in Division 1221, 1226, 1326, 1330, 1332, 1334, 1622 and 1738 with Acme Market - CID No. 0320-00-00 Responsibility

ROUs:

1210, 1310, 1610, 1710. Please distribute to Sales and

Retail Reps.

SUBJECT:

Acme Markets - CID No. 0320-00-00 Returned Goods Schedule and Updated Retail Pricing

Tom Merrick, Buyer for Acme Markets, has advised us of the following returned goods

Schedule:

May 12th

All Pennsylvania stores will begin shipping back outdated product.

June 2nd

All New Jersey stores will begin shipping back outdated product.

July 1st

All Maryland and Delaware stores will begin shipping back outdated

product.

policy for all Acme stores:

- Retail representatives should ensure all product is packed in cartons with a UPC code, since product will be scanned back at the reclamation center.
- Attached please find Acme stores procedures for Cigarette Returns.

In addition, attached please find Acme's current retail cigarette prices.

MAY 07'96 14:51 No.002 P.02

Page Two Acme Markets - CID No. 0320-00-00 May 8, 1996

Thank you for your assistance.

Sincerely,

Steve

Stefan Majer

SM:ds Attachments